

Privacy Policy

I am committed to protecting your privacy and security. I control this site from my office in the United States of America. I do not represent that materials on the site are appropriate or available for use in other locations. Persons who choose to access this site from other locations do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable.

Outside Sites (Their Privacy Policies May Be Different)

The Site contains links to other websites, like other author websites or links to booksellers, that may offer products or services that you might find useful. These sites may request information from you. In such instances, the collection and use of your personal information will be governed by the privacy policy applicable to that site. I do not control the privacy policies, contents, or links that appear on these sites. I encourage you to review the privacy policies of any third party sites or services before providing any of them with your personal information.

How and Why I Collect Information

I collect your information in order to record and support your participation in the activities you select. As a visitor to my Site, you can read and download many items without providing any personal information.

If you opt in to receive any free downloads, register for a webinar or live event, or purchase any product sold or promoted by me, you may automatically be subscribed to my free newsletter. If you do not wish to receive this free newsletter, you may opt out at any time. I include a

unsubscribe link at the bottom of every e-mail I send. If you have any trouble opting out, please send me an email and I will manually remove you from my e-mail list(s).

In connection with other activities such as those described above, I may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, I may ask that you provide us personal information such as your first and last name, mailing address, and e-mail address. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

In all cases, I will collect personal identification information from you only if you voluntarily submit such information to us. Except as otherwise provided in this policy, I will never intentionally disclose any personal identification information about you as an individual user to any third party without having received your permission.

If you supply me with your contact information you may receive periodic e-mails from me with information on new products and services, important issues, or upcoming events. If you wish to be removed from any list, please click on the unsubscribe button at the bottom of the email. You may let me know by emailing me, but you will need to provide me with your exact name and e-mail address that you subscribe under. I will be sure your name is removed from the appropriate lists immediately.

When you use my Site, I or my authorized technology services providers may also collect certain technical and routing information from you to facilitate your use of the Site

and its services. I use this information to administer the Site and to understand and measure traffic patterns on the Site so that I know which areas are favorites, which areas need improvement, and what technologies are being used so that I may continually improve my site. This information is collected in aggregate form, without identifying you or any user individually. I may use this aggregate, non-identifying data for statistical analysis, marketing, or similar promotional purposes.

Exceptions to Privacy Policy

While I am committed to keeping your information secure and private, I have the following exceptions to my privacy policy: I will release specific information about you or your account to comply with any valid legal inquiry or process such as a search warrant, subpoena, statute, or court order. I will also release specific information in special cases, such as if there is an attempted breach of the security of the Site, or a physical or property threat to you or others.

Further, the information you enter when making a purchase or an online donation will be shared with payment processors, financial gateways, and your credit card company to authorize credit card payments. Such information may also be shared with necessary third parties solely for the purpose or carrying out the transactions.

Miscellaneous

These terms will be governed by and construed in accordance with the laws of the State of North Carolina, without regard to any principles of conflicts of law. You agree that any action at law or in equity that arises out of or relates to these terms will be subject to mediation in the State of North Carolina. If any of these terms of use are found unlawful, void, or for any reason unenforceable, then that

provision will be considered severable from the remaining terms of use, and will not affect the validity and enforceability of the remaining provisions. These terms may be modified only by my posting of changes to these terms of use on my Site.