

# Privacy Policy

I am committed to protecting your privacy and security regarding any information I may collect from you or which you may provide to me, in the circumstances set out below. Accordingly, I have developed this privacy policy in order for you to understand how I collect, use, communicate, disclose, safeguard, and otherwise make use of your personally identifiable information.

## Effective Date

This policy is effective as of January 1, 2020. I review my privacy practices on an ongoing basis, and as such, I may change this privacy policy from time to time. Please check this page frequently to ensure you are familiar with its current content.

## Outside Sites (Their Privacy Policies May Be Different)

This Site contains links to other websites, like other author websites or links to booksellers, that may offer products or services that you might find useful. If you click through to those sites, the collection and use of your personal information will be governed by the privacy policy applicable to that site.

## For Users in the European Union

For the purposes of the EU General Data Protection Regulation ((EU) 2016/679) (“GDPR”), I, Carrie Daws, am the “data controller”. If you have any questions about this policy or about how I use your Personal Data, please contact me via our contact details at the end of this policy.

## How and Why I Collect Information

I only collect and use your Personal Data where:

- I have legal grounds to do so, including to comply with my legal obligations;
- I am performing a contract with you for my services; and
- I have legitimate interests in using your Personal Data and your interests and fundamental rights do not override those interests.

That sounds vague, I know. It’s lawyer-speak that I’m supposed to say by various laws to cover all the potential worldwide visitors to my Site. Basically, I collect your information in order to record and support your participation in the activities you select.

- As a visitor to my Site, you can read and download many items without providing your name or email address.
- If you request to receive any **free downloads** from me or **purchase any product** sold by me, you will not be automatically subscribed to my free newsletter. I will use the Personal Data you provide to respond to your questions or requests, or provide you the service you’ve signed up to receive.
- If you do **subscribe to my free newsletter**, you may opt out at any time. I include a unsubscribe link at the bottom of every e-mail I send. If you have any

trouble opting out, please send me an email with the subscribed name and email address. I will manually remove you from my e-mail list(s).

- In connection with other activities such as those described above, I may ask you to provide certain information about yourself by filling out and submitting an online form. It is completely optional for you to engage in these activities. If you elect to engage in these activities, however, I may ask that you provide us personal information such as your first and last name, mailing address, and/or e-mail address. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.
- I share Personal Data as necessary with third parties who provide services or functions on my behalf and who require the information to provide those specific services to me. These third parties may include social media advertising platforms such as Facebook and Google for the purpose of custom audience generation and the development of targeting criteria for other audiences.
- Additionally, authorized technology service providers automatically collect certain technical information from you (such as your browser and operating system) to facilitate your use of the Site and its services. I use this information to administer the Site and to understand and measure traffic patterns on the Site so that I know which areas are favorites, which areas need improvement, and what technologies are being used so that I may continually improve your usage of my site. This information is collected in aggregate form without identifying you or any user individually. I may use this aggregate, non-identifying data for statistical analysis, marketing, or promotional purposes.

Except as otherwise provided in this policy, I will never intentionally disclose any personal identification information about you as an individual user to any third party without receiving your permission.

## **Retention Periods for Use of Your Personal Data**

I will use and store your Personal Data for as long as necessary. I review the Personal Data I hold at regular intervals and delete permanently any Personal Data which is no longer necessary.

## **Access to and Control over Your Personal Data**

You have legal rights under applicable law in relation to your Personal Data. You can ask or take the following actions at any time by contacting me via email at [Contact@CarrieDaws.com](mailto:Contact@CarrieDaws.com) or via my postal address provided below.

- See what Personal Data I hold about you (if any), including why I am holding it and who it could be disclosed to;
- Ask me to change/correct your Personal Data;
- Ask me to delete your Personal Data;
- Withdraw any consents you have given me to the processing of your Personal Data; and
- Express any concerns you have about third parties' use of your Personal Data.

## **Change of Purpose**

I will only use your Personal Data for the purposes for which I collected it, unless I reasonably consider that I need to use it for another reason and that reason is compatible with the original purpose. For example, if you contact me requesting to be added to my review team (receive free books in exchange for leaving a review of it), I may later contact you to see if you are interested in participating in a new expansion of my review program.

If I need to use your Personal Data for an unrelated purpose, I will notify you and explain the legal basis which allows me to do so.

## **Exceptions to My Privacy Policy**

While I am committed to keeping your information secure and private, I have the following exceptions to my privacy policy: I will release specific information about you or your account to comply with any valid legal inquiry or process such as a search warrant, subpoena, or court order. I will also release specific information in special cases, such as if there is an attempted breach of the security of the Site, or a physical or property threat to you or others.

Further, the information you enter when making a purchase will be shared with payment processors, financial gateways, and your credit card company to authorize payments. Such information may also be shared with necessary third parties solely for the purpose or carrying out the transactions.

## **Miscellaneous**

These terms will be governed by and construed in accordance with the laws of the State of North Carolina, United States of America, without regard to any principles of conflicts of law. You agree that any action at law or in equity that arises out of or relates to these terms will be subject to mediation in the State of North Carolina. If any of these terms of use are found unlawful, void, or for any reason unenforceable, then that provision will be considered severable from the remaining terms of use, and will not affect the validity and enforceability of the remaining provisions.

## **Contact Me**

Email for privacy related questions: [Contact@CarrieDaws.com](mailto:Contact@CarrieDaws.com)

Postal Address:

Carrie Daws  
104 Harvest Ln  
Raeford, NC 28376  
USA